

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2011**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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FRONT OF HOUSE
THE NEWS MAGAZINE FOR LIVE SOUND

Timeless Communications
6000 S. Eastern Ave
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Las Vegas, NV 89119
Tel.: 702.932.5585
Fax: 702.932.5584
www.fohonline.com

Official Publication of: None
Established: 2002
Issues Per Year: 12



FIELD SERVED

FRONT of HOUSE serves the theatrical installation and audio presentation industry which includes sound reinforcement, facilities management, production, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are presidents, owners, management, independents, employees and other titled and non-titled personnel.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	335
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	200
Digital _____	-
All Other _____	85
TOTAL	620

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	22,819	100.0	22,819	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	22,819	100.0	22,819	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2011 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
July _____	16,186	6,230	22,416
August _____	16,341	6,274	22,615
September _____	16,380	6,439	22,819
October _____	16,437	6,550	22,987
November _____	16,419	6,621	23,040
December _____	16,428	6,612	23,040

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011				
This issue is 1.2% or 265 copies above the average of the other 5 issues reported in Paragraph two.				
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
SOUND REINFORCEMENT				
FOH Mixer, Monitor Mixer _____	6,756	29.3	4,567	2,189
Audio Technician, Sound Crew _____	3,315	14.4	2,388	927
System Designer, Sound Contractor, Consultant _____	3,283	14.2	2,399	884
Manufacturer _____	458	2.0	325	133
Audio Sales/Rentals/Mfg. Rep _____	1,084	4.7	717	367
Other Sound Reinforcement _____	-	-	-	-
FACILITIES				
Facility Manager, Facility Stage Manager, Operations Manager, other Facilities _____	1,429	6.2	1,090	339
PRODUCTION				
Technical Director, Production Manager, Tour Manager, Stage Manager _____	4,433	19.2	3,304	1,129
Production Crew, Site Coordinator _____	711	3.1	532	179
Promoter/Producer, Personal Manager _____	407	1.8	315	92
Other Production Personnel _____	-	-	-	-
Others allied to the field _____	1,164	5.1	782	382
TOTAL QUALIFIED CIRCULATION	23,040	100.0	16,419	6,621
PERCENT	100.0		71.3	28.7

ADDITIONAL ANALYSIS				
CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
President/Owner _____	7,638	33.2	5,734	1,904
Management _____	5,171	22.4	3,830	1,341
Employee _____	5,087	22.1	3,550	1,537
Independent _____	4,029	17.5	2,506	1,523
Other Titled _____	1,115	4.8	799	316
TOTAL QUALIFIED CIRCULATION	23,040	100.0	16,419	6,621

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	16,744	3,937	2,359	16,419	6,621	23,040	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,744	3,937	2,359	16,419	6,621	23,040	100.0
PERCENT	72.7	17.1	10.2	71.3	28.7	100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	16,419	6,621	23,040	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,419	6,621	23,040	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine	45	6	51	
New Hampshire	60	14	74	
Vermont	31	9	40	
Massachusetts	340	81	421	
Rhode Island	58	9	67	
Connecticut	208	45	253	
NEW ENGLAND	742	164	906	3.9
New York	1,040	217	1,257	
New Jersey	494	100	594	
Pennsylvania	689	170	859	
MIDDLE ATLANTIC	2,223	487	2,710	11.8
Ohio	658	115	773	
Indiana	357	81	438	
Illinois	710	158	868	
Michigan	486	114	600	
Wisconsin	306	56	362	
EAST NO. CENTRAL	2,517	524	3,041	13.2
Minnesota	310	79	389	
Iowa	151	29	180	
Missouri	343	77	420	
North Dakota	28	8	36	
South Dakota	35	7	42	
Nebraska	73	15	88	
Kansas	117	32	149	
WEST NO. CENTRAL	1,057	247	1,304	5.7
Delaware	32	8	40	
Maryland	319	82	401	
Washington, DC	32	13	45	
Virginia	336	88	424	
West Virginia	50	9	59	
North Carolina	391	82	473	
South Carolina	185	42	227	
Georgia	483	115	598	
Florida	1,257	265	1,522	
SOUTH ATLANTIC	3,085	704	3,789	16.4

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Kentucky	157	29	186	
Tennessee	544	126	670	
Alabama	143	38	181	
Mississippi	78	23	101	
EAST SO. CENTRAL	922	216	1,138	4.9
Arkansas	73	16	89	
Louisiana	181	37	218	
Oklahoma	178	33	211	
Texas	999	250	1,249	
WEST SO. CENTRAL	1,431	336	1,767	7.7
Montana	25	8	33	
Idaho	64	9	73	
Wyoming	13	4	17	
Colorado	292	94	386	
New Mexico	78	13	91	
Arizona	305	79	384	
Utah	113	17	130	
Nevada	271	69	340	
MOUNTAIN	1,161	293	1,454	6.3
Alaska	25	3	28	
Washington	260	79	339	
Oregon	172	34	206	
California	2,145	484	2,629	
Hawaii	70	26	96	
PACIFIC	2,672	626	3,298	14.3
UNITED STATES	15,810	3,597	19,407	84.2
U.S. Territories	67	25	92	
Canada	522	571	1,093	
Mexico	15	101	116	
Other International	-	2,325	2,325	
APO/FPO	5	2	7	
TOTAL QUALIFIED CIRCULATION	16,419	6,621	23,040	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA	-	288	288	1.3
MIDDLE EAST	-	82	82	0.4
EUROPE				
Albania	-	1	1	
Austria	-	8	8	
Belarus	-	1	1	
Belgium	-	88	88	
Bosnia and Herzegovina	-	7	7	
Bulgaria	-	7	7	
Croatia	-	27	27	
Cyprus	-	6	6	
Czech Republic	-	9	9	
Denmark	-	44	44	
Estonia	-	3	3	
Faroe Islands	-	3	3	
Finland	-	42	42	
France	-	25	25	
Germany	-	77	77	
Greece	-	29	29	
Hungary	-	19	19	
Iceland	-	4	4	
Italy	-	55	55	
Latvia	-	3	3	
Lithuania	-	7	7	
Luxembourg	-	2	2	
Macedonia	-	6	6	
Malta	-	5	5	
Moldova	-	1	1	
Netherlands	-	131	131	
Norway	-	58	58	

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Poland	-	49	49	
Portugal	-	47	47	
Ireland	-	23	23	
Romania	-	29	29	
Russian Federation	-	28	28	
Slovakia	-	7	7	
Slovenia	-	1	1	
Spain	-	69	69	
Sweden	-	58	58	
Switzerland	-	20	20	
Ukraine	-	10	10	
United Kingdom	-	325	325	
unspecified Europe	-	14	14	
Subtotal	-	1,348	1,348	5.9
AFRICA	-	129	129	
NORTH AMERICA				
Canada	522	571	1,093	
United States	15,882	3,624	19,506	
Mexico	15	101	116	
Subtotal	16,419	4,296	20,715	89.9
CARIBBEAN	-	43	43	0.2
CENTRAL AMERICA	-	14	14	0.1
SOUTH AMERICA	-	214	214	0.9
ASIA PACIFIC	-	207	207	0.9
TOTAL QUALIFIED CIRCULATION	16,419	6,621	23,040	100.0

AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011	July-December 2011*
Total Audit Average Qualified _____	22,508	22,932	22,701	22,734	22,802	22,819
Qualified Non-Paid ___	22,508	22,932	22,701	22,734	22,802	22,819
Print Version Only ___	18,635	18,637	17,626	17,114	16,688	16,365
Digital Version Only ___	3,873	4,295	5,075	5,620	6,114	6,454
Qualified Paid _____	-	-	-	-	-	-
Print Version Only ___	-	-	-	-	-	-
Digital Version Only ___	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January – December 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.**
 **NC=None Claimed.

ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM

Replica - Editorial and design are unchanged from the original print edition.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,365	100.0	16,365	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,365	100.0	16,365	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	6,454	100.0	6,454	100.0	-	-
Sponsored Individually Addressed ___	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,454	100.0	6,454	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 13, 2012
Terry Lowe, Publisher	County	Las Vegas
William Vanyo, General Manager	State	Nevada
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 13, 2012
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	F238Y0D1